



SPONSOR ATHLETES

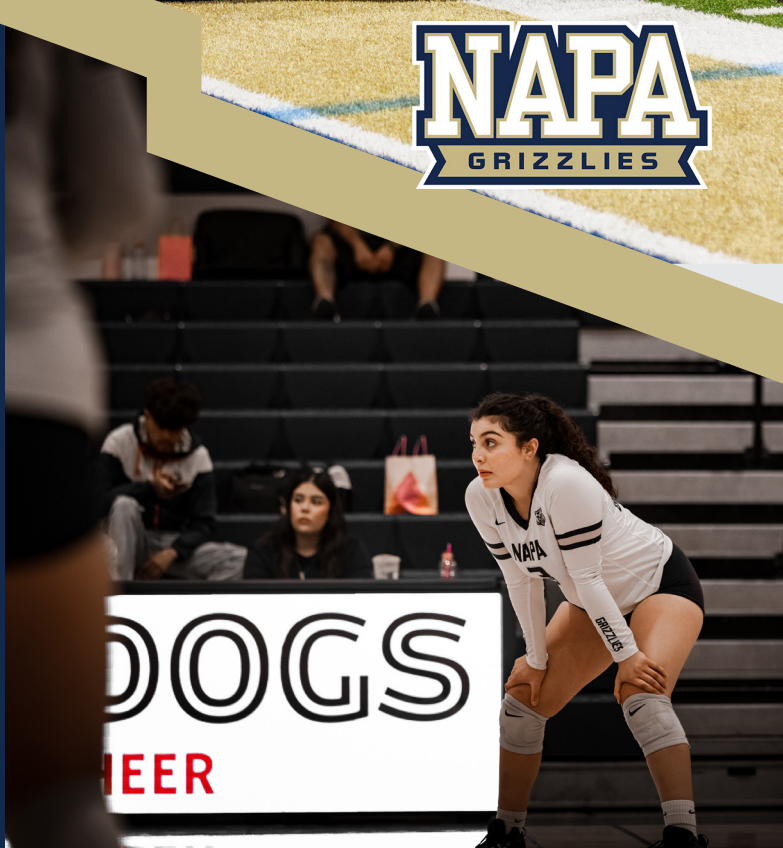
SUPPORT ATHLETICS.
STRENGTHEN THE COMMUNITY.
GROW YOUR BRAND.

When you invest in our athletic program, you're investing in the future leaders, employees, and citizens of our community. You're helping create opportunities for young people to grow, succeed, and develop the confidence they need both on and off the field.

CONTACT US

Sponsorships@nhsathleticboosters.org
Napa High School Athletic Booster Club
PO Box 844, Napa, CA, 94559
FEIN #68-0209702

Tom Knecht 707-260-9468



nhsathleticboosters.org/sponsorships2026

MAKE AN IMPACT.
GAIN RECOGNITION.
SUPPORT LOCAL ATHLETES.

SPONSORSHIP PACKAGES

NAPA PACKAGE



\$3250



- Advertisement in Fall Sports Media Guide, Full Page Ad.
 - 4' x 6' Banner displayed at any Napa High School Field.
 - (6) Season passes to all sports.
 - Reserved Parking Space at Memorial Stadium for Napa Home Games.
 - 45 second video Messner Gym Score Table Advertisement.
 - Logo on a welcome sign in Messner Gym all year.
 - Social Media Post (Shout out).
 - (4) Tickets to Napa High "Blue For Gold" Dinner.
- \$4490 Value!**

GOLD PACKAGE



\$2750



- Advertisement in Fall Sports Media Guide ½ Page Ad.
 - 4' x 6' Banner displayed at any Napa High School Field.
 - 30 second static Messner Gym Score Table Advertisement.
 - (4) Season passes to all sports.
 - Logo on a welcome sign in Messner Gym all year.
 - Social Media Post (Shout out)
- \$3260 Value!**

NAVY PACKAGE



\$2250



- Advertisement in Fall Sports Media Guide ¼ Page Ad.
 - 4' x 6' Banner displayed at any Napa High School Field.
 - 30 second static Messner Gym Score Table Advertisement.
 - (2) Season passes to all sports.
- \$2330 Value!**

BANNERS

Quantity?

- ☐ 4'x6' banner at any Napa High School Field - **\$850**
- ☐ 3'x5' banner at Mount Field- **\$550**

Note: We are discontinuing sponsor banners hung in Messner Gym.

FALL MEDIA GUIDE

- | | |
|--|---|
| ☐ Front Cover - \$1000 | ☐ Back Cover - \$900 |
| ☐ Inside Front Cover - \$850 | ☐ Inside Back Cover - \$800 |
| ☐ Full Page Ad - \$700 | ☐ Half-Page Ad - \$600 |
| ☐ Quarter-Page Ad - \$500 | |

MESSNER GYM SCORE TABLE AD

Quantity?

- ☐ 45 second VIDEO score table advertisement - **\$1000**
- ☐ 30 second IMAGE score table advertisement - **\$800**

Reach 10k+ spectators annually by advertising your brand on our video score table. Messner Gym hosts Napa High School sporting events as well as tournament and playoff contests from other area schools and clubs. Get maximum exposure during games with an advertisement in rotation during games.

Note: We are discontinuing sponsor banners hung in Messner Gym.

MEDIA POSTS

Quantity?

- ☐ Social Media Post (Shout out)- **\$350**
- One social media post during Big game Week with student athletes & banner (if purchased). Post will run again as a story once a month for the remainder of school year.

PARKING

Quantity?

- ☐ Reserved Parking at Memorial Stadium - **\$250**
- New offering!** Get your parking space right out in front of Memorial Stadium for all Napa home games (except any game versus Vintage)! Games versus Vintage will have your parking space reserved at the Jock Lot.

Note: this is for Napa home athletic events only; this does not include playoffs, graduation, or other non-athletic events.

EXCLUSIVE SPONSOR

Quantity?

- ☐ BIG GAME Sponsor *excluding football - **\$500**
- Become the exclusive sponsor of BIG GAME of your choice, excluding football. "BIG GAME , brought to you by [your brand]."
- ☐ HALF-TIME CONTEST SPONSOR - **\$150**
- Be the exclusive sponsor of a half-time contest, where fans will compete to win prizes. Get the crowd engaged and involved, thanks to your company or business.

DEADLINE: AUGUST 14, 2026

Total Sponsorship Donation:

Email Artwork to: sponsorships@nhsathleticboosters.org

- .png files preferred.
- .jpeg or .pdf files accepted.

Checks payable to:
"NHS ABC"

Business Name:

Point of Contact:

Address:

Phone Number:

Email: